



Science For A Better Life

2018 | Innovation Plus: Stratego® Fungicide Rice Program



Program Objective

To generate demand for growers to make proactive Rice production decisions, which will enhance plant health and disease control, resulting in the highest potential yield.

QUALIFYING PRODUCT	ELEMENT	INCENTIVE
Stratego® Fungicide	Growers purchase a minimum of 35 gallons of Stratego fungicide	Cash equivalent rebate of \$16/gallon.

Program Period

The 2018 market year is September 1, 2017 – August 31, 2018

Qualifying Growers

Growers in the North Delta, South Delta Districts and select Texas Counties* (defined below) who purchase Stratego fungicide during the program period.

North Delta, South Delta, Texoma Districts*

- **STATES OF:** AR, LA, MS
- **MISSOURI COUNTIES OF:** BOLLINGER, BUTLER, CAPE GIRARDEAU, DUNKLIN, MISSISSIPPI, NEW MADRID, PEMISCOT, SCOTT, STODDARD, WAYNE
- **TEXAS COUNTIES OF:** AUSTIN, BRAZORIA, CALHOUN, CHAMBERS, COLORADO, FORT BEND, GALVESTON, HARDIN, HARRIS, JACKSON, JEFFERSON, LAVACA, LIBERTY, MATAGORDA, ORANGE, VICTORIA, WALLER, WHARTON

Qualifying Purchase

35 gallons of Stratego from an authorized retailer within the program period.

Program Elements

- Grower purchases required products.
- All payments under this program are paid on retailer reporting grower data by September 10, 2018 via approved electronic means.

INSTRUCTIONS FOR RETAILERS TO SUBMIT GROWER DATA

<https://www.yourdatadimensions.com>

Customer Support: 1-800-901-0012

Data Dimensions User Guide

<https://www.yourdatadimensions.com/UserGuide/UserGuide.pdf>

- Bayer will award points to growers on validated, qualified purchases as reported by participating retailers. Points are valued at \$0.05 each.
- Grower Redemption of Innovation Plus points for cash or merchandise upon request after November 16, 2018 via Innovation Plus website or Bayer Customer Interaction Center.
- Points that are not redeemed will expire automatically on January 31st of the 2nd calendar year following the invoice date.

Program Conditions

1. BAYER RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE AT ANY TIME.
2. GROWER PROGRAMS ARE AN IMPORTANT PART OF THE MARKETING STRATEGY FOR BAYER. IF A GROWER PURCHASES BAYER PRODUCTS FROM A SOURCE OTHER THAN BAYER (OR BAYER AUTHORIZED RETAILER) BAYER RETAINS THE OPTION TO DENY PAYMENT TO THE GROWER UNDER THE TERMS OF THE GROWER PROGRAM. ONLY PRODUCTS PURCHASED FROM BAYER OR ANOTHER BAYER AUTHORIZED ENTITY AND SOLD TO GROWERS ARE ELIGIBLE FOR GROWER PROGRAM PAYMENT. GROWER PROGRAM PAYMENTS WILL NOT BE PAID ON BAYER PRODUCTS REIMBURSED FOR PRODUCT PERFORMANCE.
3. ALL FEDERAL, STATE, OR LOCAL TAXES ON PAYMENTS RECEIVED UNDER THIS PROGRAM ARE THE SOLE RESPONSIBILITY OF THE PAYMENT RECIPIENT, AND NOT OF BAYER, ITS PARENT COMPANY, OR ITS AGENTS. FRAUDULENT REPORTING OF SALES INFORMATION OR DOCUMENTATION WILL BE GROUNDS FOR WITHHOLDING OR INVALIDATING ALL PROGRAM PAYMENTS OR REIMBURSEMENT OF ANY PAYMENTS ALREADY MADE. BAYER RESERVES THE RIGHT USING BAYER AUDITORS OR AN INDEPENDENT AUDITING FIRM TO VERIFY ALL CLAIMS FOR PAYMENTS UNDER THIS PROGRAM, AND IN MATTERS OF DISCREPANCY, RESERVES THE RIGHT OF FINAL DECISION. BAYER RESERVES THE RIGHT TO DEBIT FUTURE PAYMENTS DUE OR OTHERWISE SEEK REIMBURSEMENT IF ERRORS ARE DISCOVERED AFTER PAYMENTS HAVE BEEN ISSUED.



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