

# 2018 EVEREST<sup>®</sup> GROWER COMMITMENT INCENTIVE PROGRAM

Arysta LifeScience is pleased to announce our cash-back EVEREST Grower Commitment Incentive Program. Now you can earn a cash rebate when you buy EVEREST Herbicide.

EVEREST GROWER COMMITMENT INCENTIVE	
December 1, 2017 – March 31, 2018	
EVEREST	\$1.00/acre

## GROWER INCENTIVE

Grower earns \$1/acre for purchasing EVEREST herbicide between December 1, 2017, and March 31, 2018, according to the Program Requirements and Conditions.

## PROGRAM REQUIREMENTS

Minimum purchase to qualify is coverage for 320 acres or 1 case of EVEREST Herbicide to be eligible for a rebate incentive under the Program.

The Program is only valid for grower purchases made from retailers located in and for use in the following U.S. states: ID, MN, MT, ND, OR, SD, UT, WA, WI and WY.

EVEREST 3.0 is an advanced flucarbazone-sodium formulation with new carrier technology giving you wave after wave of grassy weed domination, with greater stability of the active ingredients for enhanced performance, longer shelf life and unsurpassed ease of use. EVEREST 3.0 provides relentless control of wild oats and broad-spectrum control of hard to kill grass and broadleaf weeds such as green and yellow foxtail, bromes and other hard-to-kill weeds.

# THE 2018 EVEREST GROWER COMMITMENT INCENTIVE PROGRAM

## Program Conditions:

1. Rebate incentives earned under this Program will be calculated based on a use rate of 80 acres per bottle of EVEREST Herbicide.
2. To qualify for the rebate incentive, all 2018 EVEREST net purchases must be reported to Data Dimensions, Arysta's data collection vendor, by the retailer where you purchased EVEREST by August 31, 2018.
3. Earned rebate incentives for the EVEREST Grower Commitment Incentive Program will be paid to the grower based on the net sales transactions as of August 31, 2018, reported by the retailer. If the retailer has authorized the return of EVEREST for any reason prior to August 31, 2018, grower data of reported EVEREST purchases will be reduced and may bring purchases below the required quantities and reduce or disqualify grower from earning a rebate incentive under the EVEREST Grower Commitment Incentive Program.
4. Arysta LifeScience is in no way liable or responsible for any grower's failure to pay the retailer.
5. Payment of rebate incentives will be paid to the grower or entity identified as the purchaser via retailer submission to Data Dimensions.
6. No handwritten proof of purchase documents will be accepted without prior written approval from Arysta LifeScience. Proof of purchase invoice(s) must include the Arysta LifeScience authorized retailer's name, address, grower name and address, product name, volume, purchase date and invoice number.
7. Individual growers may not aggregate purchases in order to qualify for a rebate incentive under this Program.
8. Arysta LifeScience reserves the right to audit all Program claims related to retailer and grower reported information and reserves the right of final decision on any rebate incentive to the grower. All payments are subject to final approval by Arysta LifeScience.
9. Sales to other retailers and/or to distributors, or through online product exchanges or auctions, co-ops, buying groups, or to end-users that the authorized retailer knows, or has reason to know, intends to resell product, will not qualify for payments under this Program.
10. Arysta LifeScience reserves the right, in our discretion, to modify (including changing the date when an incentive will be paid), suspend or terminate this Program at any time without prior notice.



**To find out more about the EVEREST Herbicide Grower Commitment Incentive Program, talk to your retailer or your Arysta LifeScience representative.**